

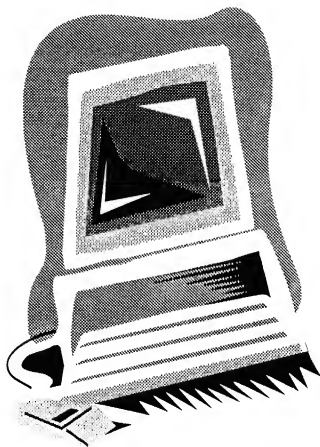
3 DAY MULTIMEDIA WORKSHOP

This workshop is intended for Mac literate communicators who wish to get gain a hands-on appreciation for multimedia. As a project, participants will create a personal narrative within a class scrapbook using HyperCard, MacRecorder, and graphics scanning devices. They will bring materials to the class to be digitized and integrated into the scrapbook. The focus will be first on multimedia design issues, and secondarily on the Macintosh as a delivery system for audio, digitized and other graphics, and text.



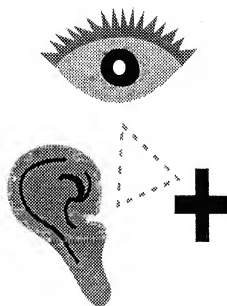
FACULTY

Abbe Don has an M.S. in Interactive Communications from New York University. She's produced "We Make Memories," an interactive family biography, and contracts for Apple's Advanced Technology Group on multimedia navigation, and, in particular on guides and agents.



DESIGN & ILLUSTRATIONS BY ART JAGONASI

COURSE OUTLINE

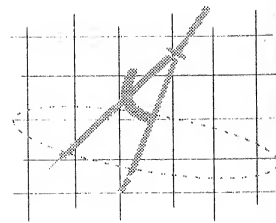


DAY 1 - PM

Introduction to Scanning. Create class portrait. Put live buttons behind class members. Create individual participant cards.

DAY 1 - AM

Definition of interactive multimedia (IMM) Examples. Introduction to Hypercard: cards, stacks, tools, etc. Definition of Interactivity. More examples. HyperTalk: messages, control over HyperCard's tools. Discuss the class project.



DAY 2 - AM

Q & A. Discuss design concerns and other concepts: narrative, multiple points of view; interface as context; relation between image, text, and audio. Interface design, navigation design,... Example. Audio digitizing and MacRecorder. Exercise: integrate audio into personal portrait cards.

DAY 2 - PM

Discussion of the design process. Project design, scanning and digitizing.

DAY 3 - AM

Design review on individual stacks. Design discussion: how to tie the individual stacks into the class stack & the navigation tool for the project. Production.

DAY 3 - PM

Production. Final critique of project. Class debriefing. Final Example.



Dates: March 14 - 16,
April 18 - 20,
May 9 - 11
Hours: Thur - Sat, 9am - 5pm.
Tuition: \$900

Since the workshop tends to fill up early, please forward a non-refundable registration fee of \$100 to insure your place. Tuition in full is due 2 weeks in advance of the workshop. A fee will be charged for cancellations made after that.

REGISTRATION

Name _____

Title _____

Company _____

Address _____

City _____

State _____

Zip _____

Phone _____

Please enroll me in the
(dates of workshop) _____
workshop.

MAIL THIS FORM & REGISTRATION FEE TO:

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